

# JUNE UPDATE

DUE TO COVID-19 WE ARE OPEN FOR TAKEAWAY SERVICE ONLY

4810 SHEPPARD AVE E, SCARBOROUGH, ON • (416) 412-1200



## BELOVED CUSTOMERS & COMMUNITY MEMBERS,

It came to our attention that UberEats listed Mona's Roti as a Black-Owned Business. Concerns were raised that we may be unjustly benefiting from this campaign. These concerns are 100% justified. Once notified of this listing, we immediately asked UberEats to remove us from the campaign.

Mona's Roti, has proudly served our customers in Scarborough for the last seventeen years. We are, and have always been, active allies for the black community. During this unprecedented period where awareness of anti-black racism is being highlighted across our society, we must make supporting the black community, especially black owned businesses, a foundational pillar that fuels social change.

At Mona's Roti, we identify ourselves as a proud Caribbean Owned Family Business that has roots that spread across many islands.

**"We stand in solidarity with the black community's fight for a world that is safe and equal for all. We continue to learn, recognize, acknowledge and reflect on the discrimination that members of the black community endure in our society"**

**While we recognize the attempt by UberEats to highlight and support Black-Owned Businesses, marketing campaigns like this should not distract from the message that the black community is communicating. Nor should they allow for the message to be pushed aside and diluted.**

**By not obtaining consent to list us as a black-owned business, UberEats is only perpetuating the cycle where non-black owned businesses unjustly profit from the many blessings provided by the black community. It is important to note that food delivery services are likely to benefit financially from such campaigns while not increasing the profit margins for the participating businesses.**

With love and support,

*Mona's Roti, A Caribbean-Owned Business*



## WE STAND IN SOLIDARITY WITH THE BLACK COMMUNITY

We remind our customers and community members that we will always remain close allies of the black community as:

"We **HEAR** you

We **BELIEVE** you and,

We **SUPPORT** you"

## WE STAND ON THE SIDE OF EQUALITY AND INCLUSIVITY

